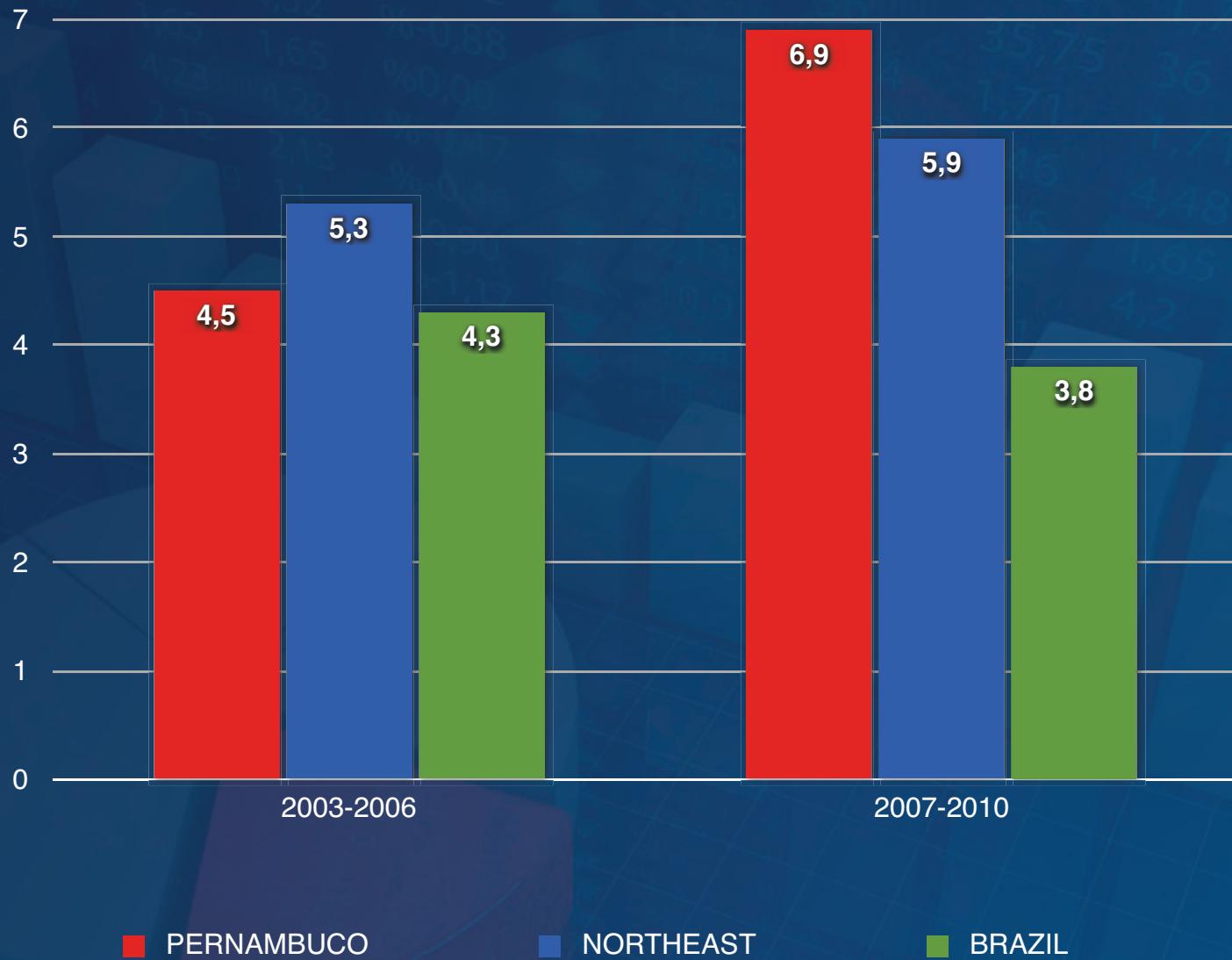


- 1) PE is strategically located - gateway to N. America, Europe, Africa and Asia, & to NE.**
- 2) Brazil, NE & Pernambuco all have positive economic outlook.**
- 3) Project financing available through development banks.**
- 4) PE state government has three large tax break packets – Prodepe, Prodinpe, Sudene.**
- 5) Preexisting anchor projects - refinery, petrochemical complex and shipyard.**
- 6) PE is largest logistic centre in North/Northeast Brazil - excellent logistic infrastructure.**
- 7) Integrated, organised & efficient structure for labour training.**
- 8) PE has one of the highest industrial production expansion rates in Brazil.**
- 9) Long-term vision of development shared by private & public sectors.**
- 10) Pro-active government prospecting new business in Brazil & abroad.**

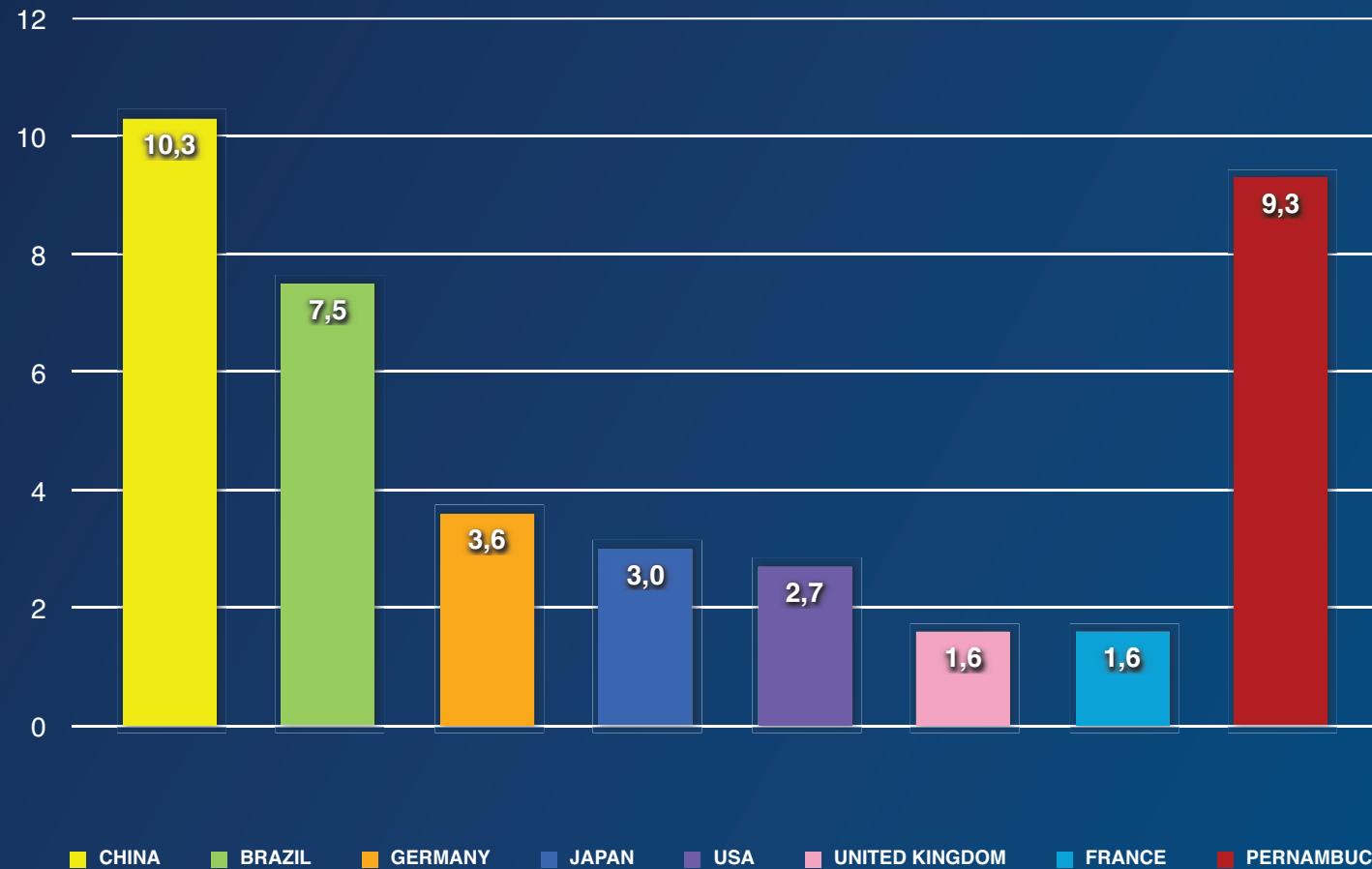
## 10 Reasons to Invest in PE

## GDP EVOLUTION



Pernambuco, Northeast and Brazil GDP Evolution

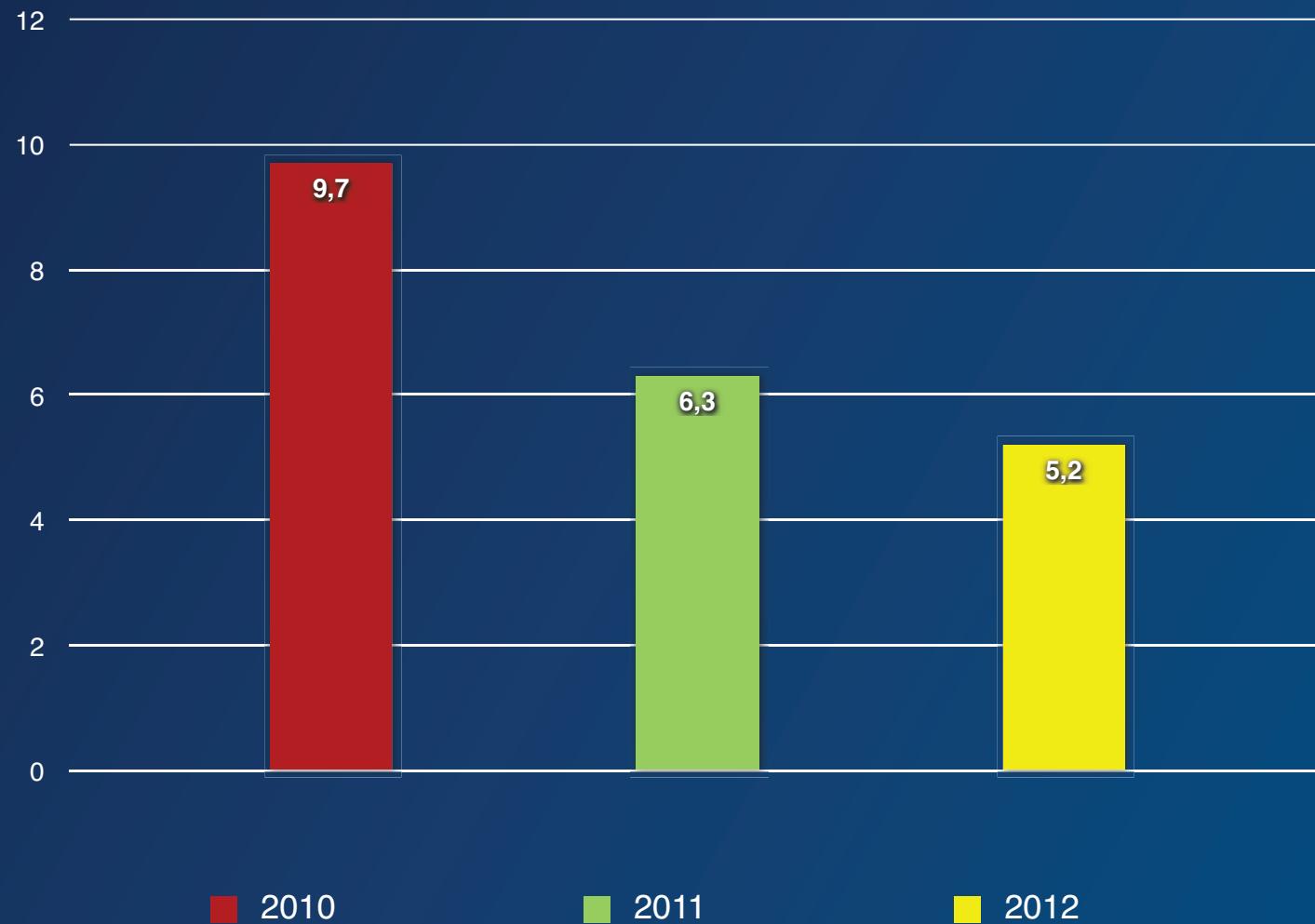
### COMPARATIVE GROWTH RATES OF REAL GDP (2010/2009)



Source: CIA - World Factbook

GDP Evolution

### PROJECTION OF GROSS DOMESTIC PRODUCT (GDP)



Source: IBGE, IPEA and Agência CONDEPE/FIDEM

GDP Evolution

# Per capita GDP

sexta-feira, 4 de novembro de 2011

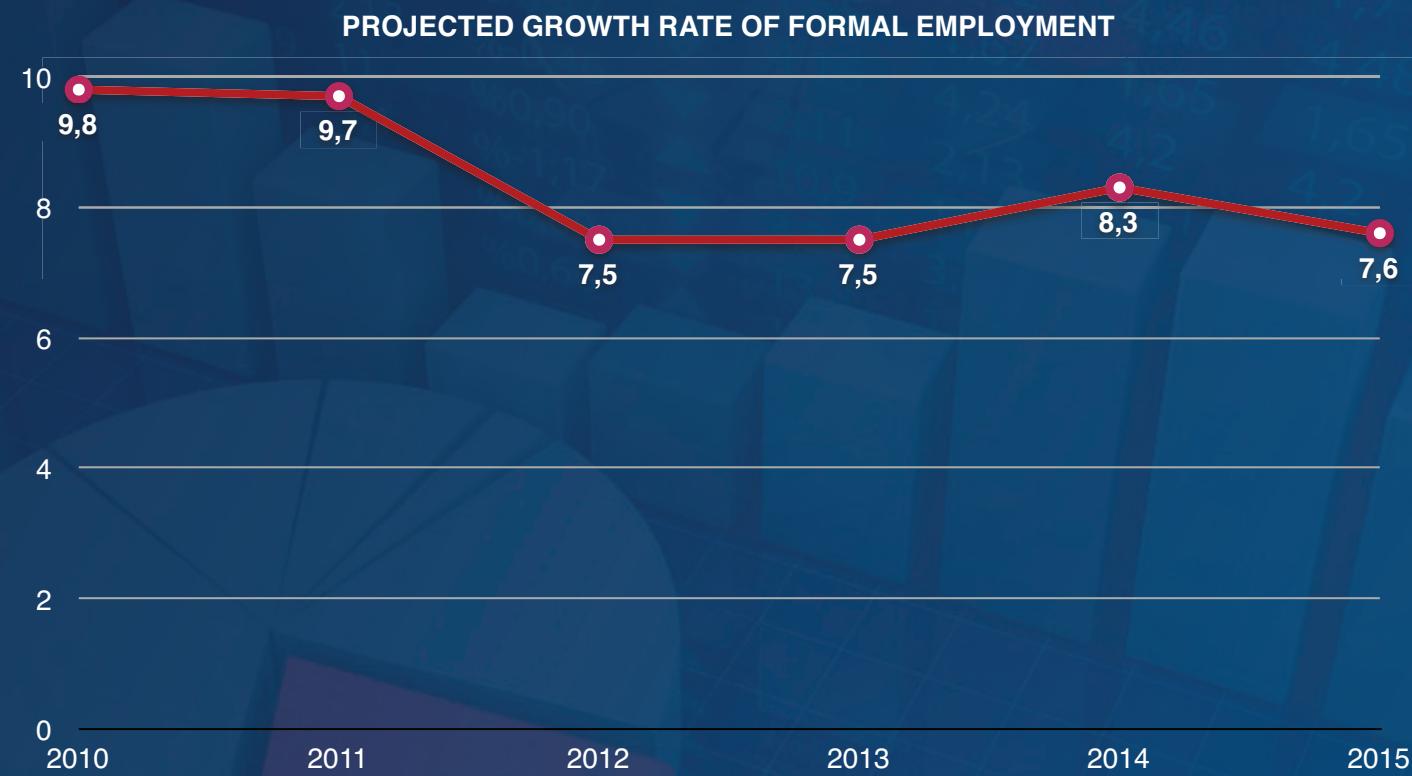
Secretaria  
do Governo



**NORTHEAST X PERNAMBUCO PER CAPITA GDP EVOLUTION**  
**IN CURRENT PRICES / 1995-2008 (R\$)**



Per capita GDP



## Formal employment

sexta-feira, 4 de novembro de 2011

Secretaria  
do Governo



**PERNAMBUCO**  
GOVERNO DO ESTADO



sexta-feira, 4 de novembro de 2011



**5 Universities**

**Various Research Institutes**

**More than 3 thousand PhDs and  
Masters**

**Over 2 thousand CNPQ researcher**

## Human Capital

# Suape: Biggest Investment Cluster in Brazil

sexta-feira, 4 de novembro de 2011

Secretaria  
do Governo



- Strategic to main shipping routes.
- Connected to 160 + ports on 5 continents.
- Ideally located to be main hub port of South Atlantic.
- 40km south of Recife.
- Only entrance and exit to Northeast Region.
- 50 million people in regional consumer market.
- Over 100 companies operating.
- Suape is a central point for cargo distribution.



## Suape: Biggest Investment Cluster in Brazil

# Suape Port

sexta-feira, 4 de novembro de 2011

Secretaria  
do Governo



## **COMPETITIVE ADVANTAGES**

- Internal Port Depth: 15.5 meters.
- External Port Depth: 15.5 meters to 20.0 meters.
- Location: 7 days of the U.S. east coast and 9 days of Rotterdam.
- Port Authority Building, allows cargo clearance within reduced time.
- Several economic clusters.
- Tax incentives (federal, state and municipal).
- Financing secured (BNDES, BNB, CEF, BB).

# Suape Port

sexta-feira, 4 de novembro de 2011

Secretaria  
do Governo



# Suape Port

sexta-feira, 4 de novembro de 2011

Secretaria  
do Governo



## CARGO ANNUAL MOVEMENT

- 2005 – 2010: total cargo handled increased more than 50%.
- 2005: 4,328,280 tons.
- 2010: 9,000,836 tons.

## IT IS EXPECTED REACH A CARGO HANDLING OF:

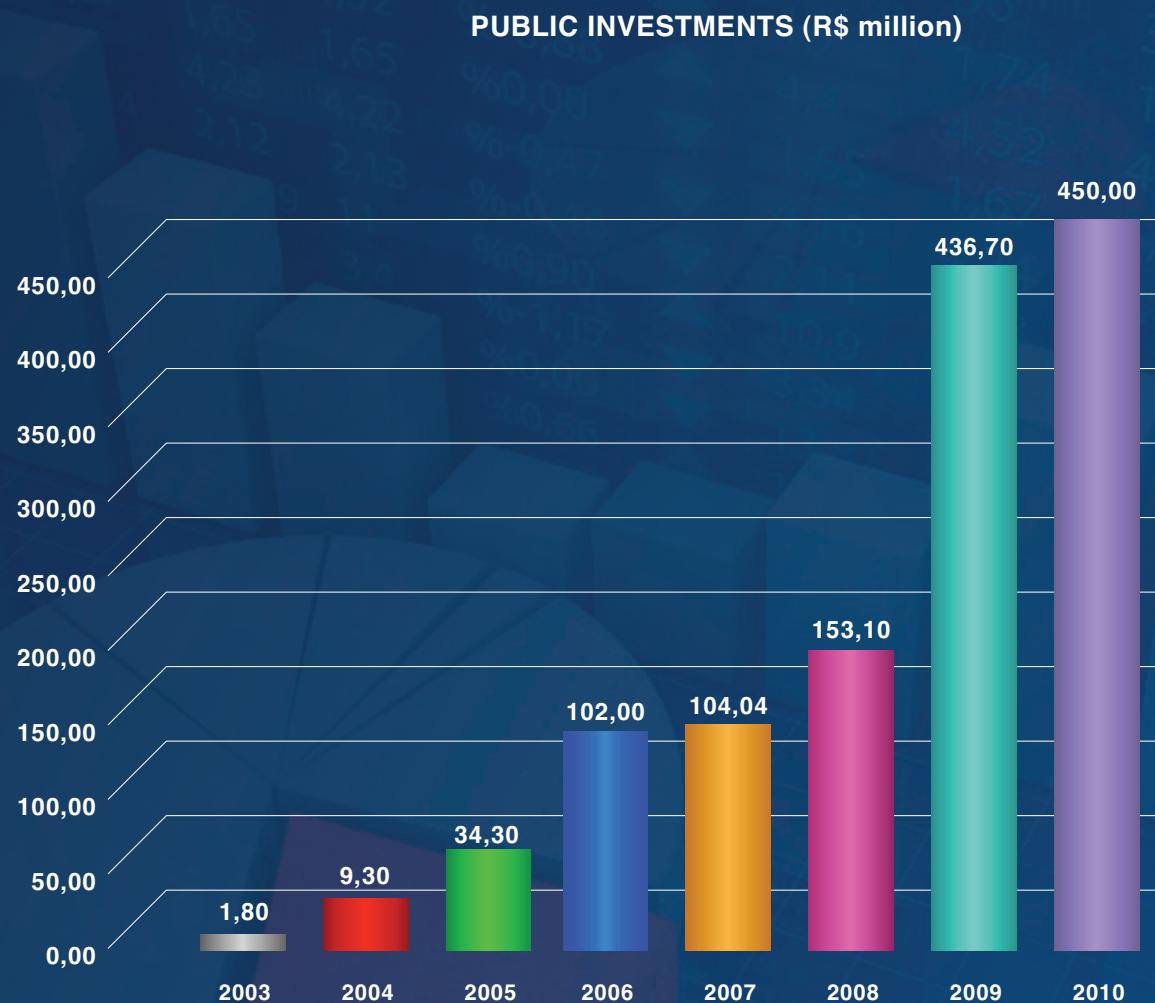
- 11,000,000 tons. (2011).
- 30,000,000 tons. (2013).
- 50,000,000 tons. (2016).

# Suape Port

sexta-feira, 4 de novembro de 2011

Secretaria  
do Governo





Suape Port

sexta-feira, 4 de novembro de 2011

Secretaria  
do Governo



# Suape Port

sexta-feira, 4 de novembro de 2011

Secretaria  
do Governo



## EVALUATIONS

- COPPEAD / UFRJ: Suape is the best public port of Brazil.
- Antaq - National Agency of Waterway Transportation: Suape is the third in the overall ranking of the best ports - note 8.3 (within the concept of excellence).
- Has the second best environmental management among all Brazilian ports.
- Institute of Logistics and Supply Chain (Ilos): in 2010, pointed Suape as the Best Brazilian port in a survey conducted among over 300 entrepreneurs.