

# PERNAMBUCO



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I N V E S T M E N T   O P P O R T U N I T I E S

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# The Federal Republic of Brazil





**Government:** Federal Republic  
**Capital:** Brasilia  
**President:** Dilma Rousseff  
**Language:** Portuguese  
**Land Mass:** 8,514,876 Km<sup>2</sup> (5<sup>th</sup> in the World)  
**Population:** 192.3 million (2011) (5<sup>th</sup> in the World)  
**States:** 26 + The Federal District  
**Currency:** Real (R\$) (BRL)  
**Official Web Site:** [www.brasil.gov.br](http://www.brasil.gov.br)

## The Federal Republic of Brazil



# Brazil Today





- World's 6th biggest economy (World Bank).
- 7.5% growth in 2010 (Central Bank and World Bank).
- Projected 4% growth in 2011 (World Bank 2011).
- GDP Per capita U\$10,162 (PPP UNPD 2011).
- U\$ 352 billion in International reserves.
- R\$ 619 billion invested at December 2010 (PAC).
- U\$ 526 billion to be invested between 2011-2014 (PAC2).
- U\$ 346 billion to be invested post 2014.



Brazil Today



Northeast Brazil



- 1.6 million Km<sup>2</sup>.
- 51.6 million population (27.6%).
- Fastest growing economy in Brazil.
- 8.3% growth 2010 (Central Bank).
- GDP R\$ 413.6 billion (BNB 2010).
- GDP Per capita U\$7,487.
- U\$80 billion invested in PAC 1.



## Northeast Brazil



# Northeast Brazil





# State of Pernambuco





- 8.8 million population 80.5%.
- 2nd biggest economy in the region.
- GDP Per capita R\$7,337.
- GDP grew 9.3% in 2010.
- GDP 2011 projected growth 6,3%.
- 136.600 new formal jobs created in 2010.
- R\$ 33.6 billion in PAC investments at December 2010.
- R\$ 32.0 billion to be invested post 2010.

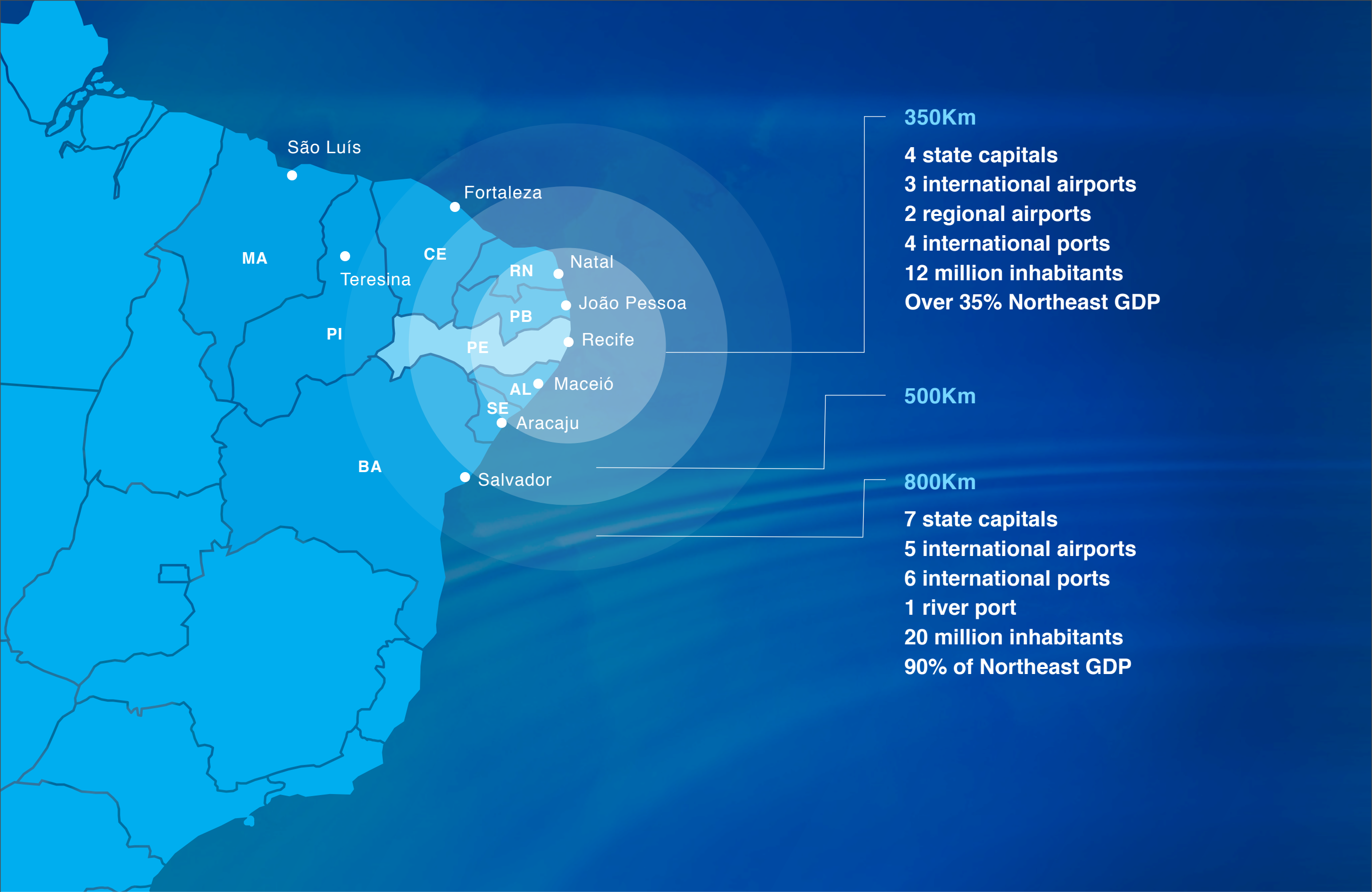


# State of Pernambuco



## Pernambuco Strategic Location



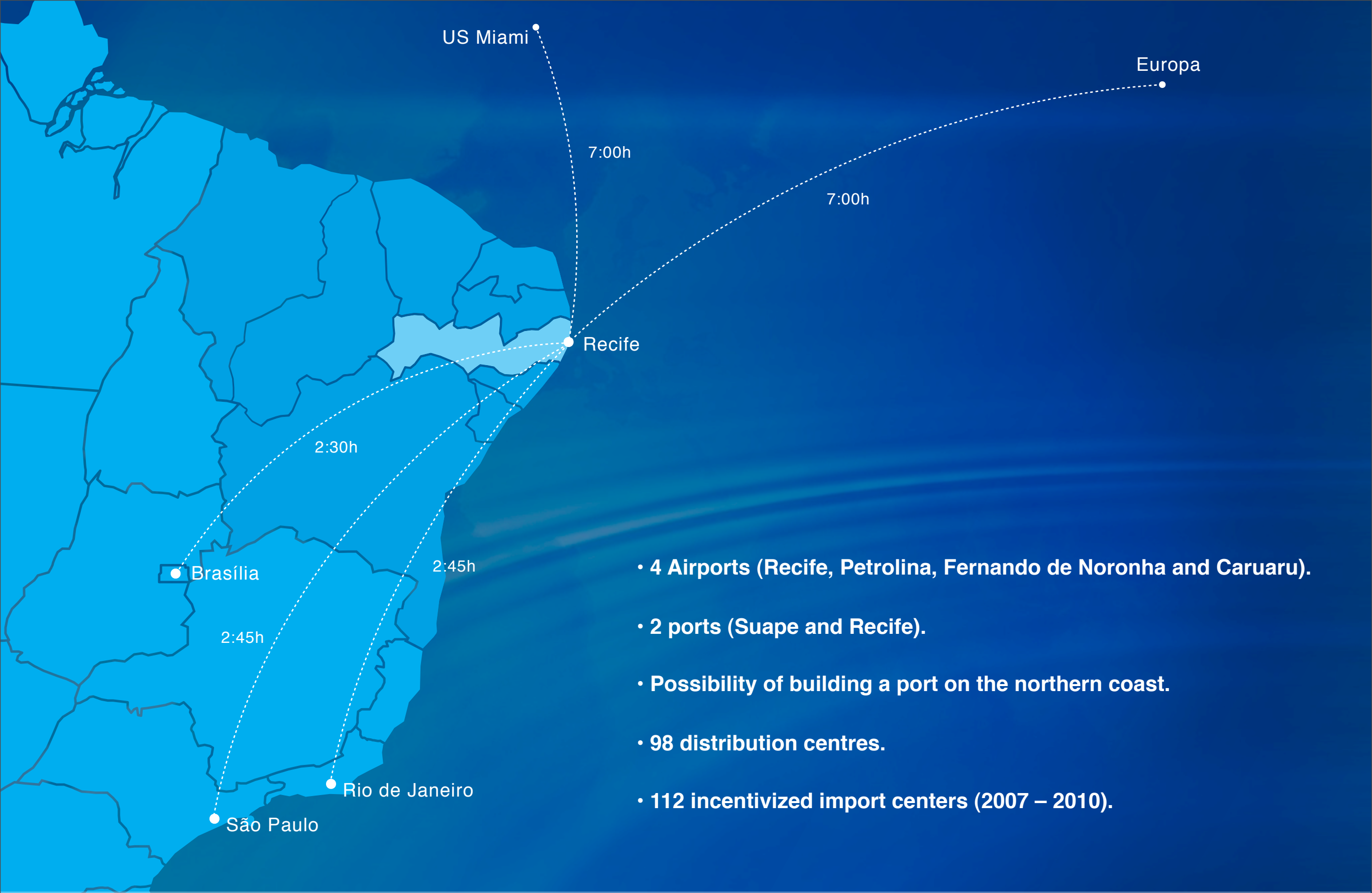


## Pernambuco Strategic Location





## Pernambuco Northeast region logistic center



- **4 Airports (Recife, Petrolina, Fernando de Noronha and Caruaru).**
- **2 ports (Suape and Recife).**
- **Possibility of building a port on the northern coast.**
- **98 distribution centres.**
- **112 incentivized import centers (2007 – 2010).**

## Pernambuco Northeast region logistic center

# 10 Reasons to Invest in PE