

Economic Prospects and Career Opportunities in Brazil

28 May 2014, King's College London

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P&G

Newcastle Innovation Centre



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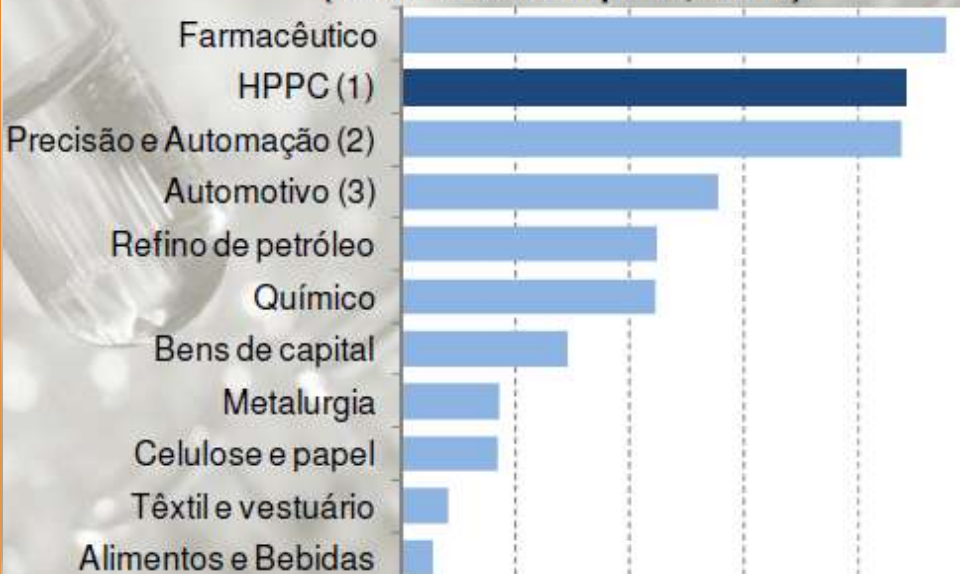
a new challenge everyday

Setor de HPPC e Limpeza no Brasil

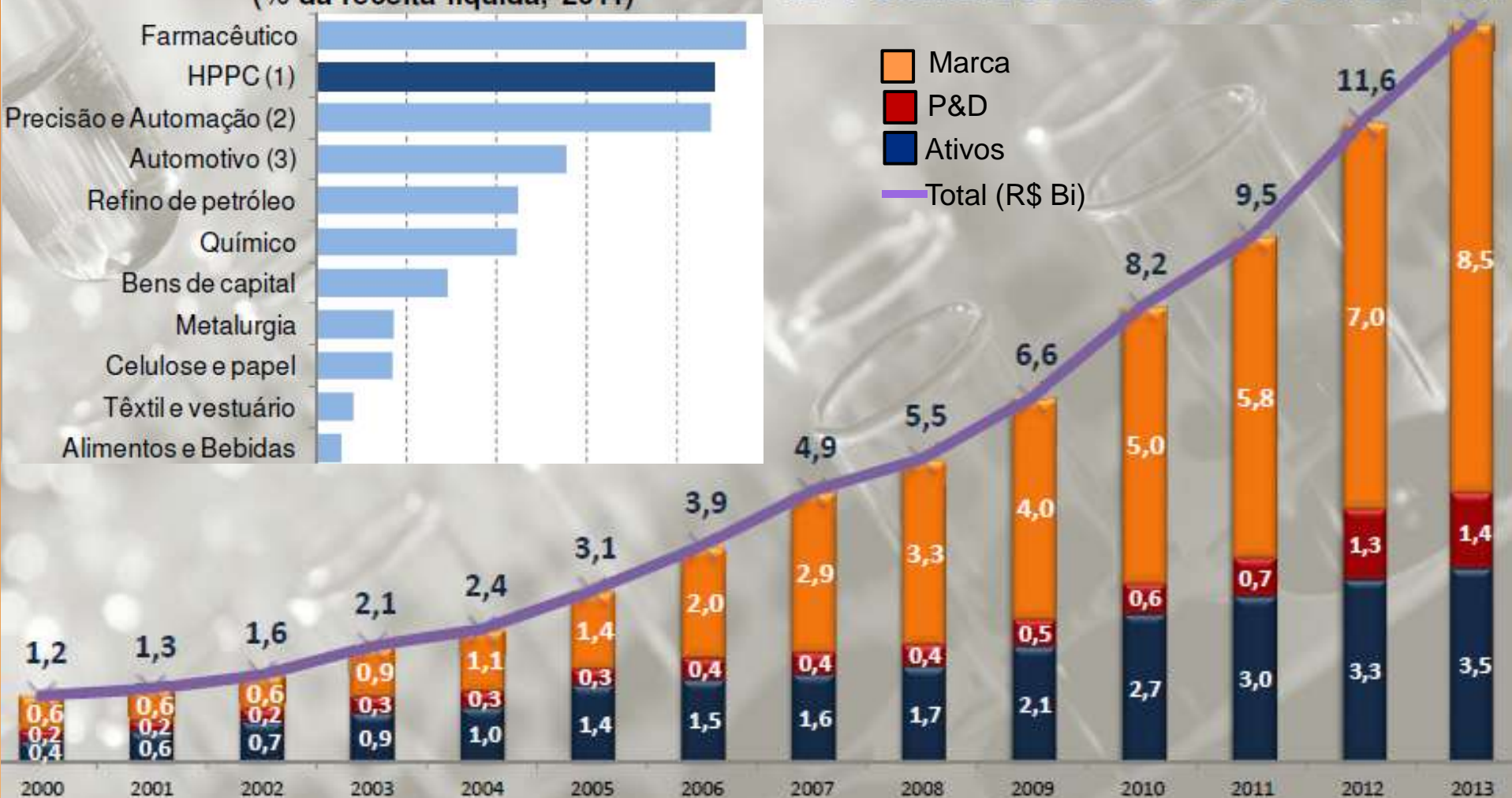


Investimentos do setor de HPPC

Investimento P&D
(% da receita líquida, 2011)



Investimentos do Setor



P&G at a glance

- Number of Brands **300**
- Number of Employees **120,000**
- Net sales (\$billion) **84**
- Global presence **180 countries**
- **In Brazil: 5,000 employees and strong growth (7x sales in past 10 years)**



Who P&G are

What we do

- Create innovative new products through **R&D**
- **Engineer, Manufacture** and **Supply** products to our customers
- Develop deep **Knowledge** of our **Consumers** and **Markets**
- Create demand for our brands with leading edge **Marketing**
- **Develop** joint plans with our **Customers** to grow their **business** and ours
- Design sound **Financial** Strategies to drive Value for our Shareholders
- Use latest technology to provide **Information & Decision Solutions**
- Support and develop **our People** to be the best they can be



What are we looking for

Intellectual skills

Creative

Critical Thinker

Problem solving

Interpersonal skills

Leadership

Teamwork

Communication

Adaptability

Disciplined

Perseverance

Motivation



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