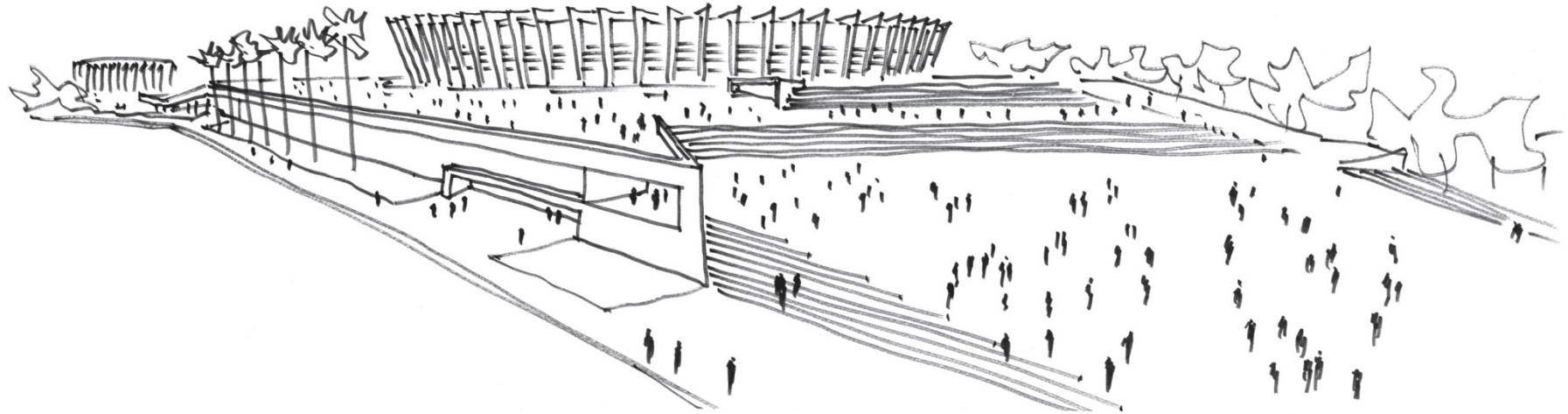




Mineirão Stadium





Opening: September 5th, 1965



2nd most important in Brazil
The largest public average



PPP Criation



No public investment



Private investment
Period: 2 years
BNDES loan: 15 years

Supervision



Quality and Punctuality
LEED Certification:
environmentally friendly practices



PPP – Building Period



Monthly payment
Building Investment (Pa): 10 years
Operation (Pb): 25 years



“Pb” may change due to performance
Solid guarantees

Lower payment



Better performance

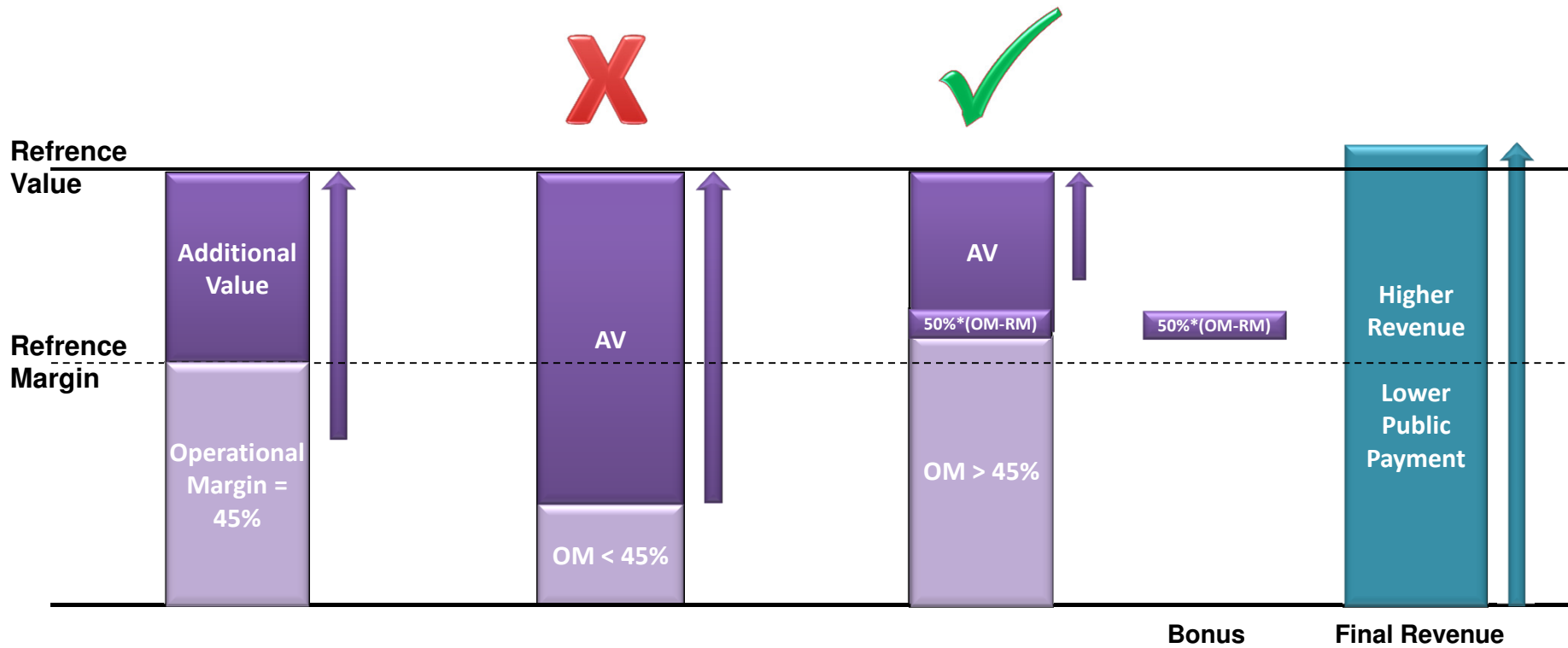
Supervision



Quality standards: service, finance,
conformity and availability



PPP – Operating Period



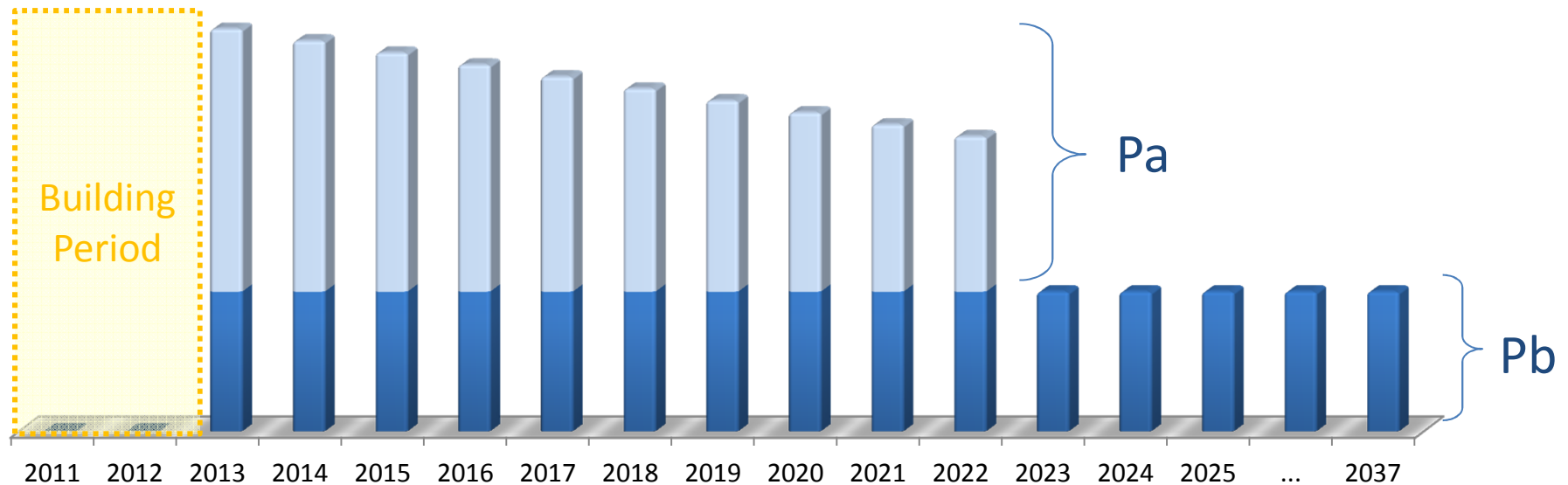
“Pb” Calculation

$$Pa + (Pb \times i)$$

Pa → Investment on bulding

Pb → Operation

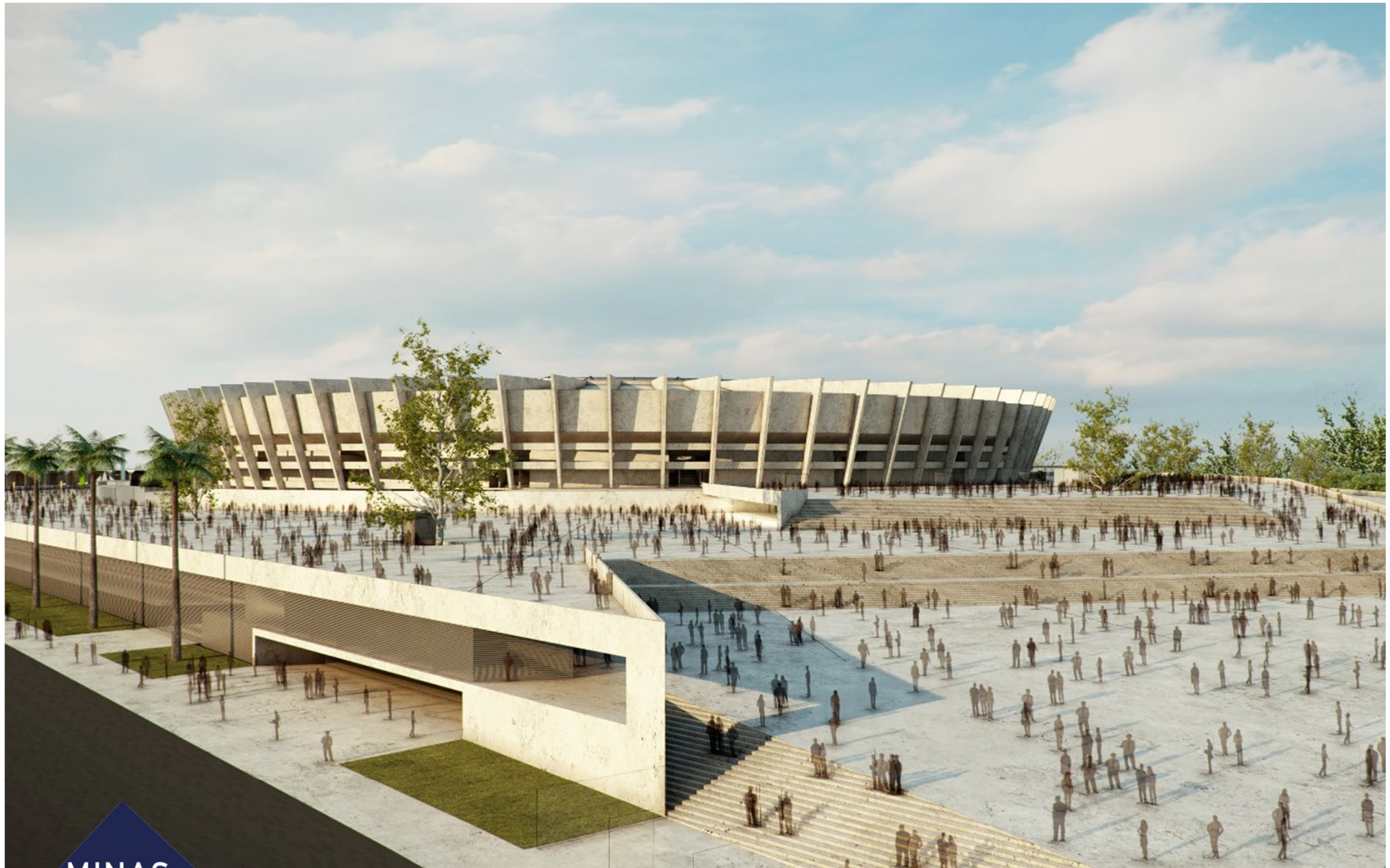
i → Index of Quality (Service, Finance, Conformity, Availability)



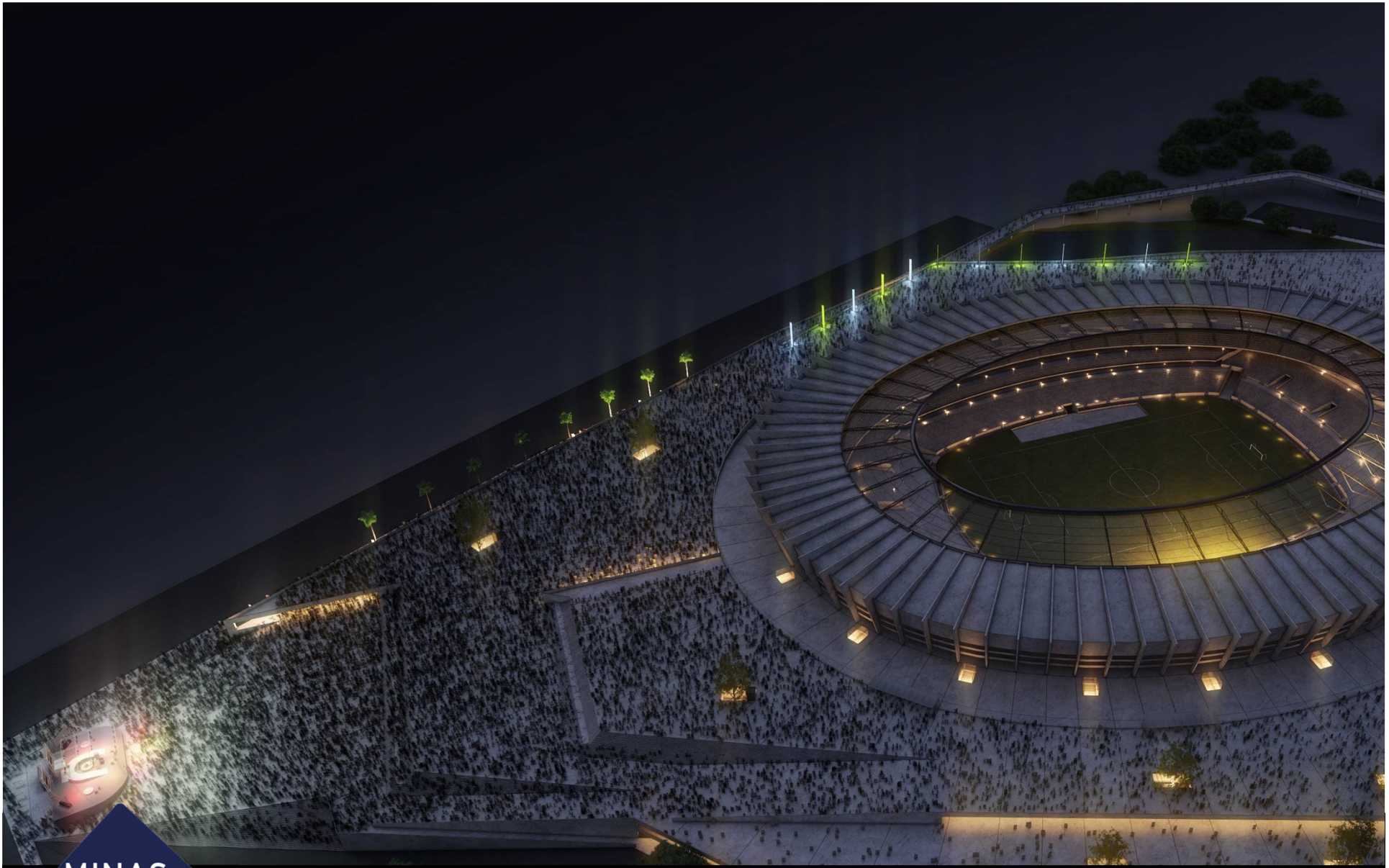
PPP – Payment



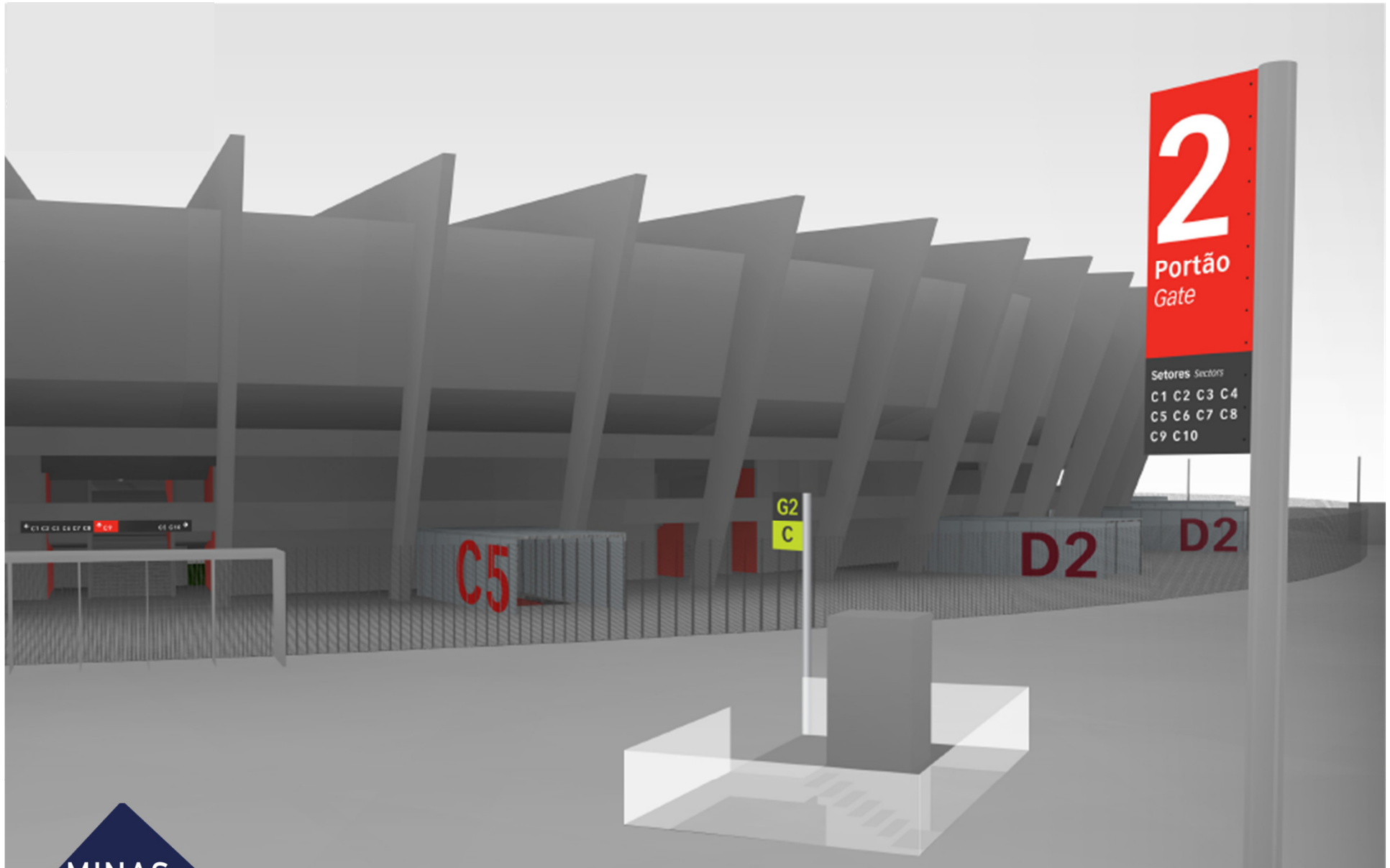
Building schedule: on time



**Multifunctional arena for 64,000 people
80,000m² outdoor area**



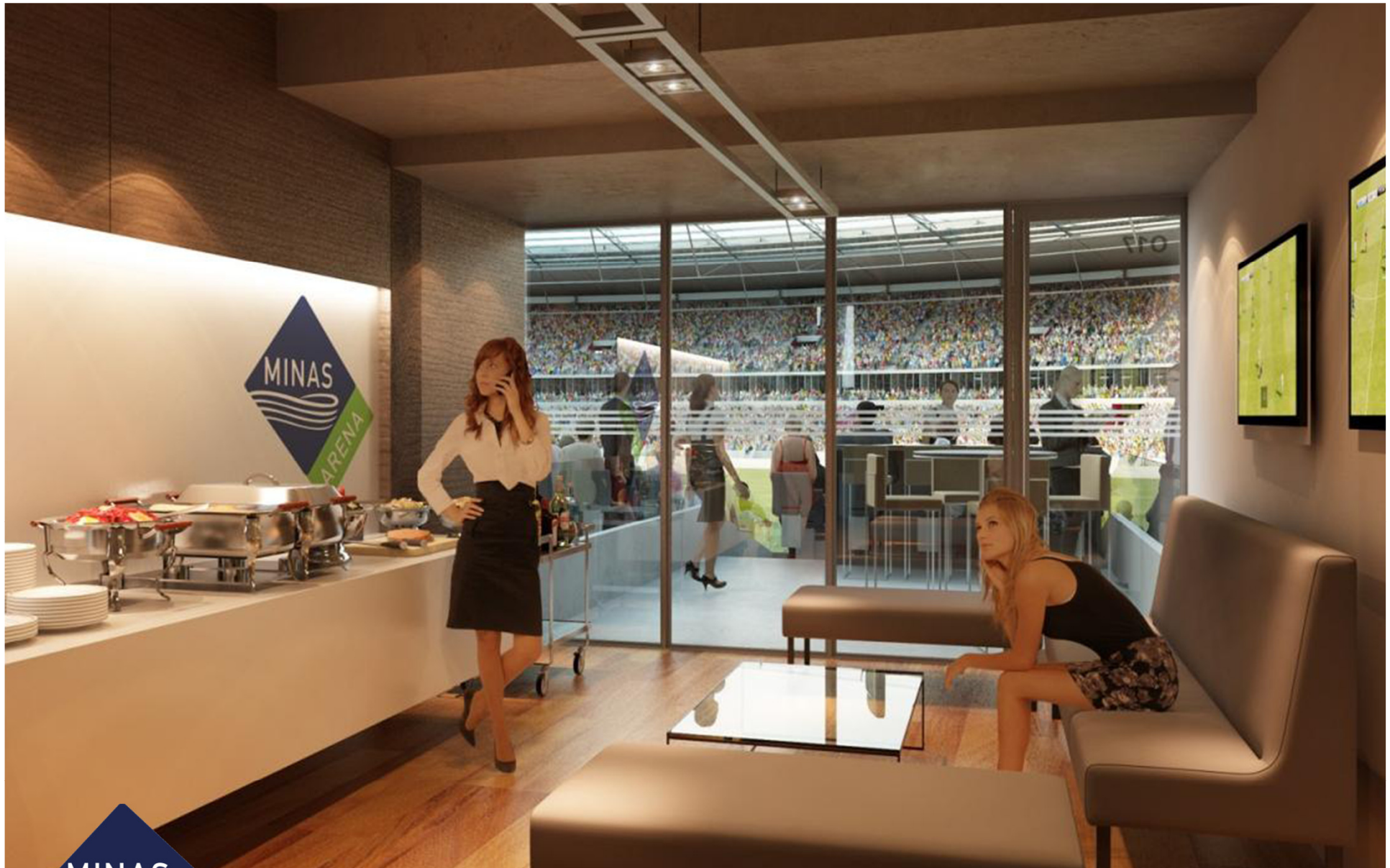
**Concerts and large events
5 million inhabitants in BH**



Sponsorship



**43 stores, 2,600 car parking
Football Museum**



80 skyboxes, 7,000 VIP seats
High quality services



João Márcio Coelho Jr.
Marketing Manager
joao.marcio@minasarena.com.br

