

# Qualimar



P E S C A D O S



EXCELLENCE IN SEA FOOD





## International Qualimar

Qualimar has SIF certification. It consolidated inside international Market, with exports of lobsters, gray shrimp, pink shrimp and fish in general. Due to this, Qualimar became one of the largest Brazilian lobster exporters using 100% of national capital.

Since 1998 Qualimar has exported lobster to the USA, Arab Emirates, Australia and France.

Our facilities own the following international certifications: HACCPP, BPF and PPHO. We also have a control program, and a permanent survey team of Ministry of Agriculture. Our facilities satisfy the international Market demand.

We are recognised because of our best delivery system as well as our strict concern of the quality of our products. We have the historic of 100% of acceptance in FDA inspection.







## Brazilian Lobsters

“Spiny lobster” or “Rock lobster” are widely distributed in tropical waters. They often have spine-studded shells, hence the name “spiny”, and a lack of the large front claws of the clawed lobsters. The two major species harvested in Brazil are Caribbean Spiny Lobsters (*Panulirus argus*), called red lobsters, and Green Lobsters (*Panulirus laeviscauda*).

The commercial value of spiny lobsters is almost entirely in their tail meat. Most international trade has been in frozen tails, however, whole cooked frozen lobsters and meats are also traded.

## Classifications

Lobster Tail Exportation Food Service:

Species: Red Lobster (*Panulirus argus*) and Green Lobster (*Panulirus laeviscauda*)

Size Classifications: Red Lobster: 4oz to 24oz; Green Lobster: 3oz to 12oz

### Retail Packing

Primary - Skin pack with two frozen tails;

Secondary - Printed box with foil to direct sale to customer with 7oz;

Tertiary - Cardboard box with 10 printed boxes 10x7 = 70oz or 4,4lb

### Capacity per Container

40' - 2.540 tertiary boxes equal to 11.180lb or 5.070kg



### Foodservice Packing

Primary - Individual polypropylene bags for each lobster tail;

Secondary - Cardboard box with 10lb;

Tertiary (optional) - Cardboard box with 4 secondary boxes 4 x 10lb = 40lb.

### Capacity per Container

20' - 2.000 secondary boxes with 20.000lb or 9.072kg.

40' - 4.000 secondary boxes with 40.000lb or 18.144kg.







BRAZILIAN MARKET LEADER IN LOBSTER  
QUALITY LEADER IN SEAFOOD





## Qualimar - The Company

Qualimar is a company of Fish and Seafood which was set up on 12th April 1994 in Recife with the aim of attending initially the indoor Market, specifically the metropolitan region of the city.

Qualimar is always very concerned to achieve the concept of excellence in quality, attending the strictest and import clients from Brazil and Worldwide. Respecting this philosophy, all the products from Qualimar including the lobster go through a severe quality control existing in Brazilian and world Fish Market.

Into 20 years, the company has accumulated experience and established trust, that is the reason the company has been growing every year.

Nowadays Qualimar Pescados Company provides approximately 250 direct Jobs and 2.000 indirect ones, making Qualimar a consolidated company in national and international Market, so we have become the biggest Brazilian fish company in the Northeast.

Our unit of processing is located in Jaboatão dos Guararapes which is 5 minutes from International Airport and 25 km from Suape Harbor. We have 15.000 m<sup>2</sup> of constructed area and over an area of 4.000m<sup>2</sup> to be used for expansion. Qualimar industry also has technology to ensure the quality of our products.

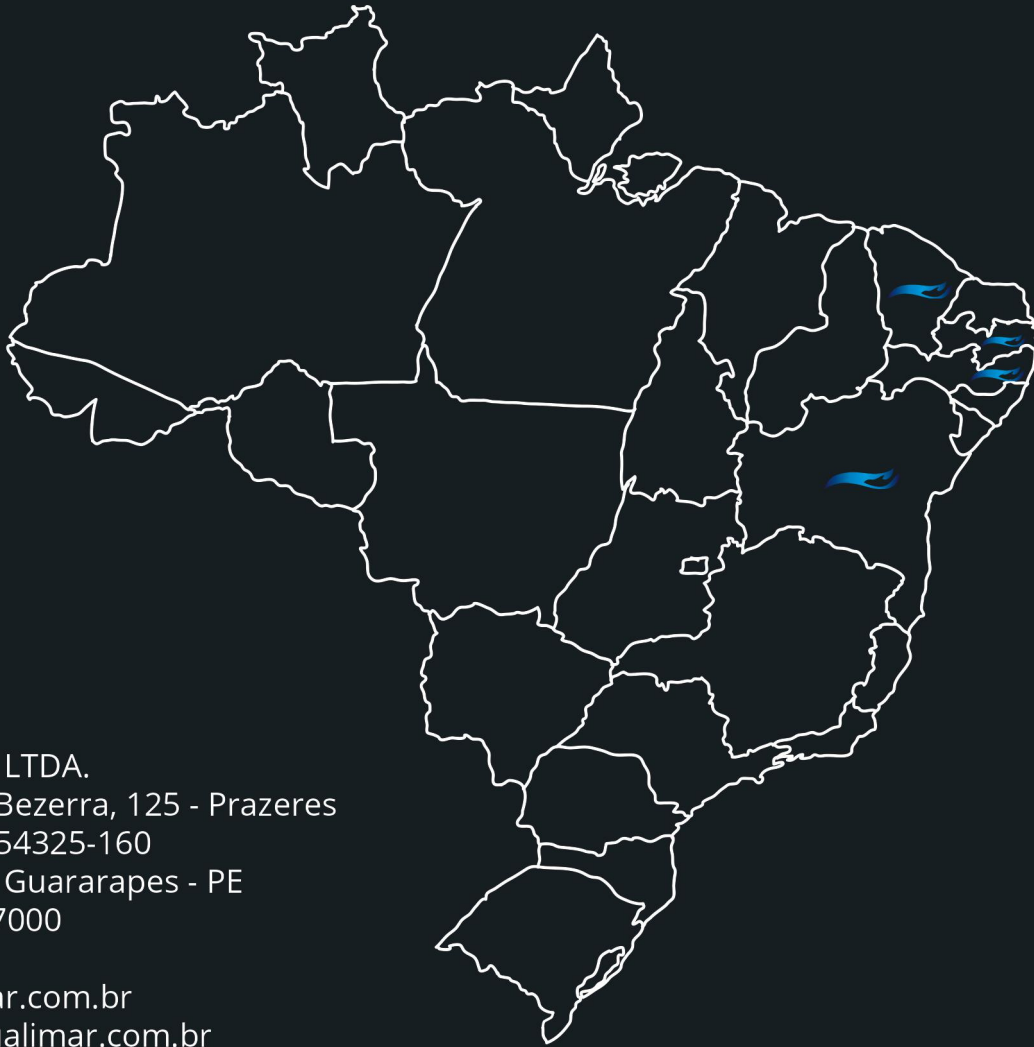
Our industry has a very modern system of water and wastepipe treatment, it is also one of the fewest in Northeast to take necessary measures about residual treatment. We also maintain a recycling center where we recycle correctly the fish waste as well as packaging, and other recyclable material of production process.

In order to assure the exclusive handling of the lobster caught in legal period, we only get the lobster after 5 days of the opening of fishery. In addition our boats keep working for a short period of time to ensure better quality of the lobster.

# Qualimar Facilities in Brazil

01 Commercial unit in Pernambuco;

04 Production and Storage units in : Pernambuco, Ceará, Bahia e Paraíba.



MS Pescados LTDA.  
St José Alves Bezerra, 125 - Prazeres  
Postal Code: 54325-160  
Jaboatão dos Guararapes - PE  
Tel: 81 2123.7000

[www.qualimar.com.br](http://www.qualimar.com.br)  
[qualimar@qualimar.com.br](mailto:qualimar@qualimar.com.br)  
[comex@qualimar.com.br](mailto:comex@qualimar.com.br)



**Qualimar**   
PESCADOS