

## **Football with no carbon footprint**

**Potential uses of the Clean Development Mechanism (CDM) to offset emissions: the 2014 FIFA World Cup example**

**Wednesday, 5<sup>th</sup> November 2014, 9.30**

**Venue:** Embassy of Brazil in London, SW1Y 5BL

### **Programme:**

**08.45-9.30** Registration and Breakfast

**09.30-09.40** Welcoming Remarks

**H.E. Roberto Jaguaribe**, Ambassador of Brazil to the UK

**Moderator: Túlio Andrade**, Head of the Environment, Energy and Climate Change Section, Embassy of Brazil in London

**09.40-10.30**

### **SESSION ONE:**

**Using the CDM for purposes other than compliance – the voluntary cancellation of CERs**

- What is the Clean Development Mechanism and the process for issuing Certified Emission Reductions (CERs)?
- What are the relevant decisions and guidelines by the Conference of the Parties (COP) to the United Nations Framework Convention on Climate Change (UNFCCC) and the CDM Executive Board?
- How does the voluntary cancellation of CERs work?
- What are the UNFCCC Secretariat and the CDM Executive Board doing to facilitate the voluntary cancellation of CERs?
- How could the Carbon Footprint Calculator developed by the International Civil Aviation Organization (ICAO) support offsetting through voluntary cancellation of CERs?

**Halldór Thorgeirsson**, Director for Strategy, UNFCCC Secretariat

**José Miguez**, CDM Executive Board

**Jane Hupe**, Chief of the Environmental Unit, ICAO

**10.10-10.30** Q&A

**10.30-10.50**

**SESSION TWO:**

*Using the CDM to offset carbon emissions of the 2014 FIFA World Cup  
Brazil*

- How was the voluntary cancellation of CERs used in the World Cup?
- What was the methodology used for estimating emissions from the World Cup?
- How did companies participate?
- How successful was the initiative of the Brazilian Government?
- Could the initiative be replicated in other events?

**José Miguez**, Programme Director, Ministry of Environment of Brazil

**10.40-10.50** Q&A

**10.50-11.00** Coffee Break

**11.00-12.30**

**SESSION THREE:**

*Potential uses of the CDM to offset emissions*

- What are the advantages of CERs in terms of environmental integrity and promotion of sustainable development?
- What actions could governments take to facilitate the voluntary cancellation of CERs?
- How can the CDM be accessed by the private sector, the civil society and policy-makers in general?
- How can the CDM be used as a market-based mechanism by the international shipping and aviation sectors in order to complement technical and operational mitigation measures?

- Are there constraints for using the voluntary cancellation of CERs to neutralize carbon footprint?
- What additional actions could the UNFCCC Secretariat and the CDM Executive Board take to further facilitate the voluntary cancellation of CERs?

**Halldór Thorgeirsson**, Director for Strategy, UNFCCC Secretariat

**Sophy Greenhalgh**, Programme Director, International Carbon Reduction and Offset Alliance (ICROA) International Emissions Trading Association (IETA)

**Joan Macnaughton**, Vice Chair, High Level Panel for the CDM Policy Dialogue, Fellow, IETA

**Ash Sharma**, Special Adviser for Climate Change, Nordic Environment Finance Corporation (NEFCO)

**José Miguez**, CDM Executive Board, Programme Director, Ministry of Environment of Brazil

**11.45-12.30** Q&A

**12.30-14.00** Lunch